

2017 Appleton Christmas Parade



The Appleton Downtown Christmas Parade is scheduled for Tuesday, November 21st, 2017. The parade begins at 7:00 PM at the corner of State Street and College Avenue in downtown Appleton. It travels east on College Avenue to Drew Street.

“Our Wish for the Season: Peace, Joy & Harmony” is this year’s parade theme with about 80 units including floats, decorated vehicles, walking units and animal entries. As estimated twenty marching bands from Northeastern Wisconsin/Upper Michigan high schools and area communities will perform in the parade.

Each year, over 80,000 spectators attend the parade. This year’s parade will be televised live by WFRV-TV. Local Channel 5 will also videotape the parade for rebroadcast on dates to be announced.

Staging information and maps will be posted when we receive them. For more information, contact Penney Garbe: penney_garbe2000@yahoo.com 920-858-7441