



FLAG DAY PARADE COMMITTEE
c/o Appleton Downtown Inc.
P.O. Box 2272
Appleton, WI 54912
(920) 954-9112

May 3, 2018

Dear Parade Applicant:

The Flag Day Parade Committee is pleased you will be taking part in the Appleton Flag Day Parade on Saturday, June 9, 2018 starting at 2:00 p.m. Your position in the parade will be number 76.

In order to minimize the congestion in the staging area, we suggest the following:

1. If you are lining up on Wisconsin Avenue, please approach the staging area on Wisconsin Avenue from the east, traveling west to your assigned location.
2. If you are lining up on Morrison Street, please approach the staging area from Parkway Boulevard and turn south on Morrison Street to your assigned location.
3. If you are lining up on Randall Street, Brewster Street, Roosevelt Street to Parkway Boulevard, please approach the area from Oneida Street, turning east on the appropriate street to your location.

Please remember the following:

4. Wisconsin Avenue will be closed from Drew Street to Oneida Street starting at 12:00 noon on parade day. The only units, which will be allowed to travel west on Wisconsin Avenue, will be those lining up on Wisconsin Avenue.
5. It is very difficult, if not impossible, to turn units around in the staging area. Please approach the area so that your unit is facing the proper direction. Wisconsin Avenue units face west, Morrison Street units face south, units on Randall, Brewster, Roosevelt and Parkway face east. Units face west on Roosevelt Street.
6. Travel in the staging area is very difficult, as there are hundreds of people in the area. Only vehicles, which are actually going to be in the parade, will be allowed in this area. Vehicles dropping parade participants off **will not be allowed in the staging area**.
7. When your unit has arrived at its assigned location, send **one (1)** member of the unit to tell a parade official, or to the registration desk, located in front of Simple Simon Bakery on Wisconsin Avenue, to check in.
8. **There shall be no handouts allowed. This includes literature, candy or any other items handed out or thrown to the crowd.**
9. No political candidate or political organization shall solicit or advertise candidacy in the Parade.
10. Float heights are NOT to exceed 13' 5", due to overhead wires, crosswalk, etc.

If you have any questions, need clarification on directions or have any other issues, please feel free to contact Djuanna Hugdahl of Appleton Downtown Inc., (920) 954-9112. Thank you for your participation and cooperation in making the 68th Annual Flag Day Parade the best ever.

Sincerely,
Greg Otis, Chairman
Harvey G. Samson, Assistant Chairman
Djuanna Hugdahl

Maps and Parade Policy enclosed

GLENDALE AVENUE



ALICE STREET

PARKWAY I

GRANT ST

ROOSEVELT

CIRCLE S

BREWSTER STREET

RANDALL STREET

WISCONSIN AVENUE (S.T.H."96

SUMMER STREET

Flag Day Parade

Units 1-30, 73, 88, 89, 91,
94, 101, 104, 106 and 108
staging area - Wisconsin Ave.

105 ←
95 ←

93 ←
80 ←

72 ←
58 ←

51 ←
47 ←

39 ←
36 ←

20 ←
12 ←

35 ←
31 ←
21 ←
30 ←

73, 88, 89, 91, 94, 101, 104, 106, 108

PARKWAY BLVD

ROOSEVELT ST

ROOSEVELT ST

CIRCLE STREET

MORRISON STREET

DURKEE STREET

ONEIDA STREET

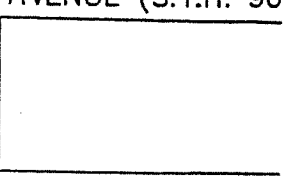
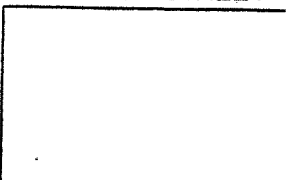
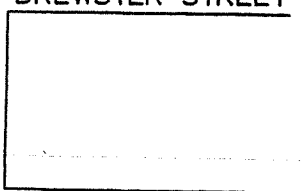
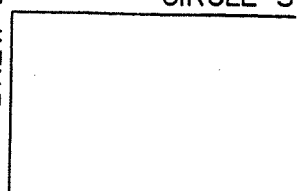
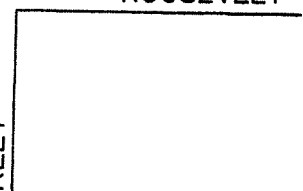
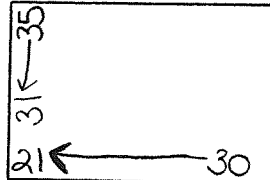
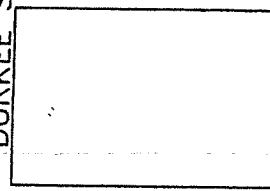
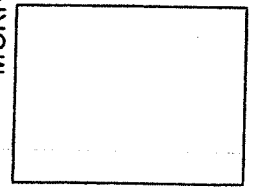
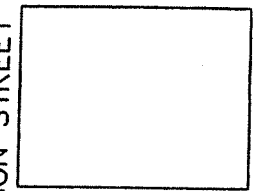
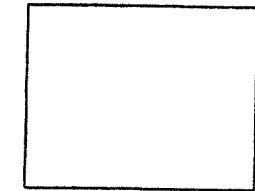
DREW STREET

79 → 74

54 → 52

46 → 40

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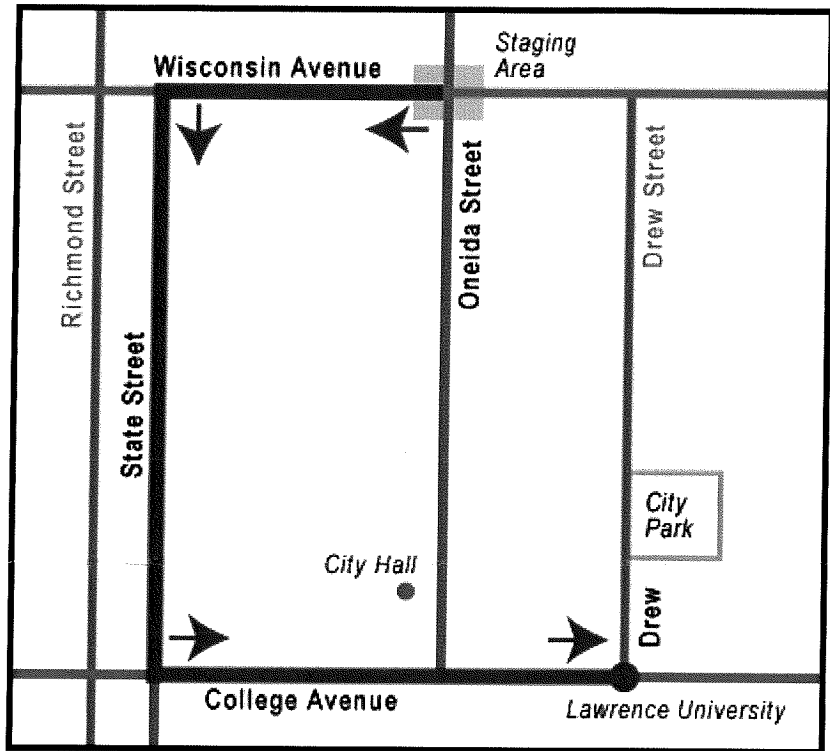


68th Annual Appleton Flag Day Parade Route



Promote the parade on your social media page, and share parade updates:

<https://www.facebook.com/Appleton-Flag-Day-Parade-90849509066/>



Traffic Information:

The 68th Annual Appleton Flag Day Parade will take place on Saturday, June 9, 2018. It begins at 2 PM and ends at approximately 4:30 PM. To allow for staging of the vehicles involved in the event, specific roadways will be closed starting at 12 PM (noon).

Street closings:

1. The following streets around the Erb Park staging area will be closed to traffic starting at 12 PM (noon):
 - E. Wisconsin Avenue (between N. Oneida Street and N. Drew Street)
 - E. Glendale Avenue (between N. Oneida Street and N. Drew Street)
 - N. Morrison Street (between E. Wisconsin Avenue and N. Drew Street)
 - E. Parkway Boulevard (between N. Oneida Street and N. Morrison Street)
 - E. Roosevelt Street (between N. Oneida Street and N. Durkee Street)
 - E. Circle Street (between N. Morrison Street and N. Durkee Street)
 - E. Brewster Street (between N. Oneida Street and N. Drew Street)
 - E. Randall Street (between N. Oneida Street and N. Drew Street)
2. At 1:15 PM the following streets are closed to traffic (both on the roadway and cross traffic):
 - E. Wisconsin Avenue (between N. Richmond Street and N. Drew Street)
 - N. State Street (between W. Wisconsin Avenue and W. College Avenue)
 - College Avenue (between Richmond/Memorial and Lawe Street)

The parade begins at 2 PM at the intersection of Wisconsin Avenue and N. Oneida Street. It follows a route along W. Wisconsin Avenue to N. State Street. It follows N. State Street to W. College Avenue. At W. College Avenue the parade travels east to Drew Street. During the parade, the following streets will be closed to traffic:
Wisconsin Avenue N. State Street (between W. Wisconsin Avenue and W. College Avenue)
College Ave (between Richmond/Memorial and Lawe Street)

-Information can be found at City of Appleton, Flag Day Parade website <http://applications.appleton.org/parades/flagday%202018/route.html>